

Ad ID 31

Ad Text Quiz from EBONY magazine April 1952. Which is Negro? Which is White?

Passing for white is a direct consequence of how race works in America.

Because of the One Drop Rule if you look at all part black African you are seen as "black" by "whites" and suffer all the racism that goes with that.

Click "Learn More" Black America ( @black Blacklivessss

Ad Landing Page [https://www.instagram.com/black\\_america\\_today/](https://www.instagram.com/black_america_today/)

Ad Targeting Location: United States

Age: 13 - 35

Language: English (UK) or English (US)

Placements: Instagram Feed

People Who Match: Interests: Afro-American religion or Malcolm X

Ad Impressions 23,670

Ad Clicks 235

Ad Spend 4,040.17 RUB

Ad Creation Date 03/11/16 04:54:05 AM PST

